



## **Fashion Designer Andrew Christian from Bravo TV's new hit 'The Fashion Show' to Visit Portland & Seattle Under U4 Men Stores May 15<sup>th</sup> & 16<sup>th</sup>**

Event Name: "Andrew Christian – Fashion Show and in-store Meet and Greet"

Date: Friday May 15<sup>th</sup> in Seattle | Saturday May 16<sup>th</sup> in Portland

### **Public Event Description:**

To kick off his new reality TV series on Bravo, *THE FASHION SHOW*, Hollywood fashion designer and 'celebrity' Andrew Christian will be hosted by Under U4 Men for a meet & greet with fashion show. The press and public will be invited to meet Andrew at the Under U4 Men Downtown Portland and Seattle locations. Visitors of the store can obtain meet Andrew in the afternoon and join him for a fashion show at a local club in the evening. Free access wristbands are available at all Under U4 Men retail locations in Downtown Portland, Bridgeport Village and in Seattle

### **Press Opportunities**

Phone In Interview:

-Andrew Christian phone interview on May 7<sup>th</sup>,  
(premiere day of *THE FASHION SHOW* on Bravo) with  
Under U 4 Men models in studio wearing Andrew  
Christian underwear for live fashion show

Meet and Greet / Press Interviews:

-Under U4 Men – Capitol Hill, Seattle-May 15<sup>th</sup>, Friday  
afternoon or by appointment

-Under U4 Men – Downtown Portland-May 16<sup>th</sup>,  
Saturday afternoon or by appointment

### **Under U4 Men**

Under U 4 Men takes you on an international adventure in men's underwear! Shoppers can browse over 40 brands of underwear, representing a range of international and local designers. Under U4 Men has the largest selection of Andrew Christian underwear in the pacific NW. The stores have always supported local upcoming designers and now helping Andrew Christian of Hollywood win the Bravo Fashion Show Challenge. When asked to describe the customers of Under U4 Men CEO Steve Lien says, "While most of our customers are women buying for the men in their life, everyone loves the stores. We are truly a fashion boutique".

**Andrew Christian** A self-described perfectionist of uber-trendy and urban inspired designs. Andrew has already conquered the world of designer underwear. He started his own brand, "Andrew Christian", in 1997 His underwear line is carried at all Under U4 Men locations in Portland and Seattle

### **THE FASHION SHOW on Bravo**

*The Fashion Show* picks right up where *Project Runway* left off, it brings the drama, the established hosts and judges but most importantly it brings the fashion back to Bravo. Andrew Christian, along with 14 other contestants, find themselves competing in weekly challenges to prove themselves worthy of staying on the show. Every week, one designer gets handed his thread and needle and sent home.

For more information please contact:

Darcy Zettler Marketing Director: [darcy@underu4men.com](mailto:darcy@underu4men.com). 519 SW Park Ave, Portland OR 97205  
503-505-3876 [www.underu4men.com](http://www.underu4men.com)



**DESIGNER  
ANDREW  
CHRISTIAN  
MEET & GREET  
WORLD TOUR  
2009**