

Seattle Gay News is the nation's third longest running Gay/Lesbian news publication. Now celebrating 29 years, it is the premiere source of Lesbian and Gay news in the entire Northwest.

Circulation

13,500 Weekly (54,000 - 60,000 monthly)
800 Subscribers (3,200 monthly)
14,000 Weekly internet readers (56,000 monthly)
With a readership of 32,500 Weekly (130,000 monthly)

Demographics

Primary Audience:
Gay/Lesbian/Bisexual/Transgender

Distribution

Over 600 locations between Bellingham and Olympia

Editorial

National and local news coverage concerning Gay/Lesbian/Bisexuals; Calendar including extensive coverage of weekly events; Arts & Entertainment section features local entertainment and events including music, theater, movies and art.

Cover Price

25¢ in Seattle
50¢ outside Seattle area

Seattle Gay News is distributed each Friday in bars, restaurants, and local shops throughout the greater Seattle area, and each Saturday to the outlying areas. Subscriptions are mailed out each Saturday.

For more information contact the Seattle Gay News advertising department at
Phone: 206 324 4297 Fax: 206 322 7188 E-Mail: sgn2@sgn.org